



# Private Equity in Shipping, Transportation & Logistics in India

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TUSCAN VENTURES

#### **Agenda**

- Sectoral Overview
- Investment Rationale
- Investment Strategy
- Adding Value

#### **Tuscan Ventures Pvt. Ltd.**

- Focus on Logistics, Transportation & Transport Infrastructure
- Incepted in September 2007
- Almost entirely comprised of Industry professionals
- Theme 2008-09: Freight Forwarding, Warehousing, CFSs, Training, Rail, Coastal Shipping, Express, NVOCCs, Domestic 3PLs, Cold Chains, Project Cargo
- Buyout / Growth Capital / Early Stage



Indian Logistics at an inflection point

## **SECTORAL OVERVIEW**

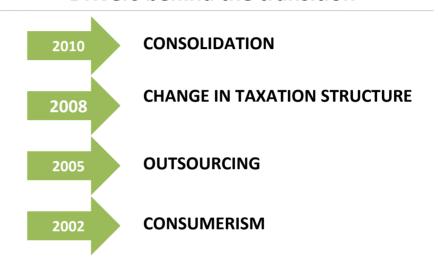


#### Industry Size – US\$ 100 bn+

#### **Increasing share of organized Logistics**



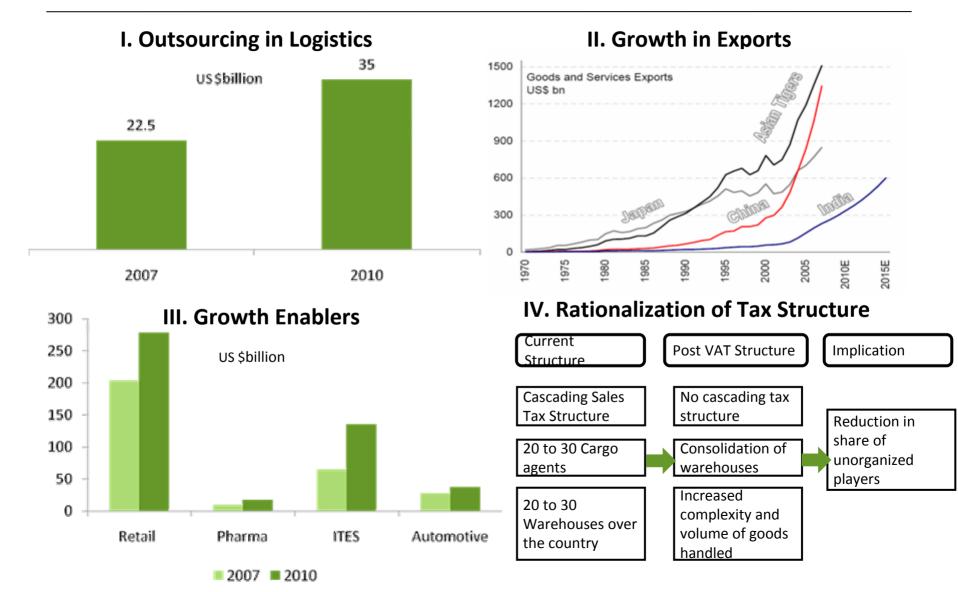
#### **Drivers behind the transition**



Source: SSKI research, Accenture

- Indian logistics industry expected to grow annually at the rate of 15%, reaching revenues of approximately US\$
   360 bn by 2015
- Organized logistics in India to grow at a CAGR of 25%

#### **Secular Growth: 4 main drivers**





Why invest in Logistics?

## **INVESTMENT RATIONALE**

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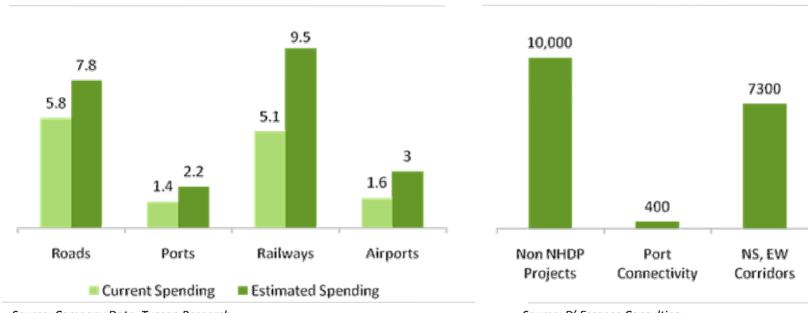
Golden

Quadrilateral

#### Backed by infrastructure investments (US\$ 25 bn in 2009 alone)

#### Infrastructure spend (US\$ bn)

#### Planned road expansion projects (KM)



Source: Company Data, Tuscan Research

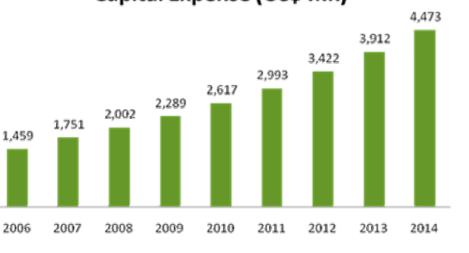
Source: D' Essence Consulting

- Infrastructure spending as a percentage of GDP is expected to increase from the existing 4.7% to 8% in the next five years (Source: Industry Report, Knight Frank 2008)
- Dedicated freight corridors (Eastern and Western together)
- Existing sea port capacity per year to double by 2012 (Source: Industry Report, Knight Frank 2008)



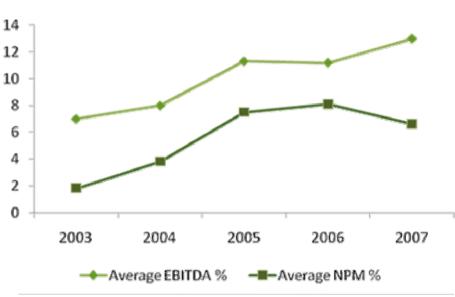
#### Debt, accruals not sufficient to fund growth

## Annual capex outlay by organized logistics sector alone exceeds US\$ 2 bn Capital Expense (US\$ mn)



#### Source: India Top 10 Logistics Firms ~ Annual Reports 2003-07, Tuscan Research

## And traditionally low (albeit improving) margins do not allow sufficient leverage



Source: Company data, Tuscan Research

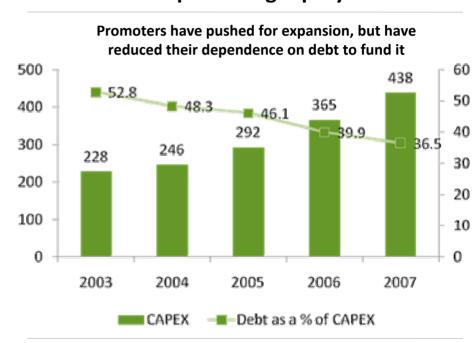
#### **Debt becoming more expensive**

#### **Increasing Interest Rates**

#### Prime lending rates have increased by more than 250 bps in the last 2 years 13.5 13.0 12.5 12.0 11.5 11.0 10.5 10.0 Jul-00 Jul-05 Jan-06 Jan-05 Julob Jan-02 Jul-02 Jan-03 Julio Jan-04 Jul-04 Jan-01 Jul-01

Source: CEIC, Morgan Stanley Research - 2008

#### Promoters preferring equity to debt



Source: India Top 10 Logistics Firms ~ Annual Reports 2003-07

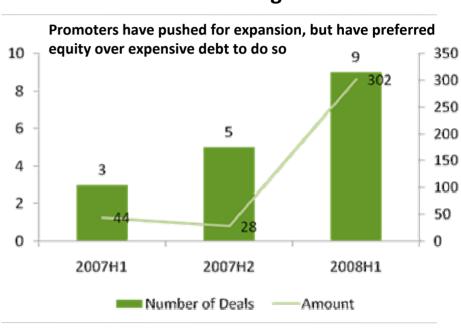
#### Slowing IPO market, more PE activity

#### **Slowing IPO issuances**



#### Source: Prime Database, Morgan Stanley India research, June 2008

#### **Increased PE in Logistics**

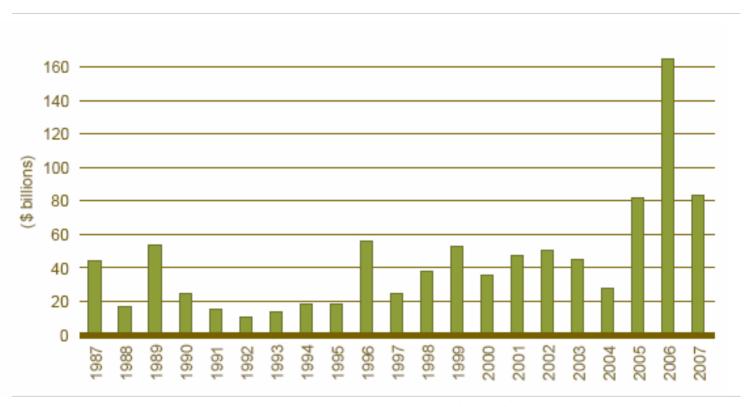


Source: SEBI, Morgan Stanley India research, June 2008

- **Slowing Equity Issuances:** Large offerings being pulled back due to global financial market turbulence, resulting in significant slowdown in equity issuances by the domestic corporate sector
- 2007 witnessed close to **US\$ 1 billion in private equity investments in this industry, representing more than 5% of** total private equity investments during the year, against 3% in 2006 (*Source: Indian Logistics Industry An Overview, Dewan P.N. Chopra Consultants Private Limited*)

#### **Increasing Consolidation**

#### **Deal Value in Logistics & Transportation 1987 - 2007**



Source: Intersections, Global Transport & Logistics Mergers & Acquisition Analysis (2007Q4), Price Water house Coopers



#### **Both financial & strategic investing**

## Deals by investor group. Measured by number of deals with disclosed value at or above US \$50 million.



Source: Intersections, Global Transport & Logistics Mergers & Acquisition Analysis (2007Q4), Price Water house Coopers

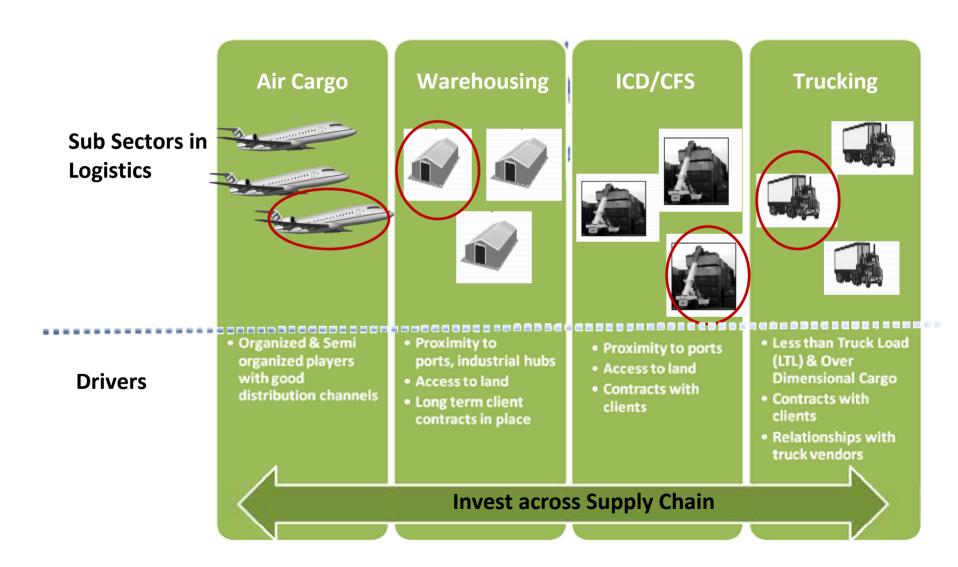


How to invest?

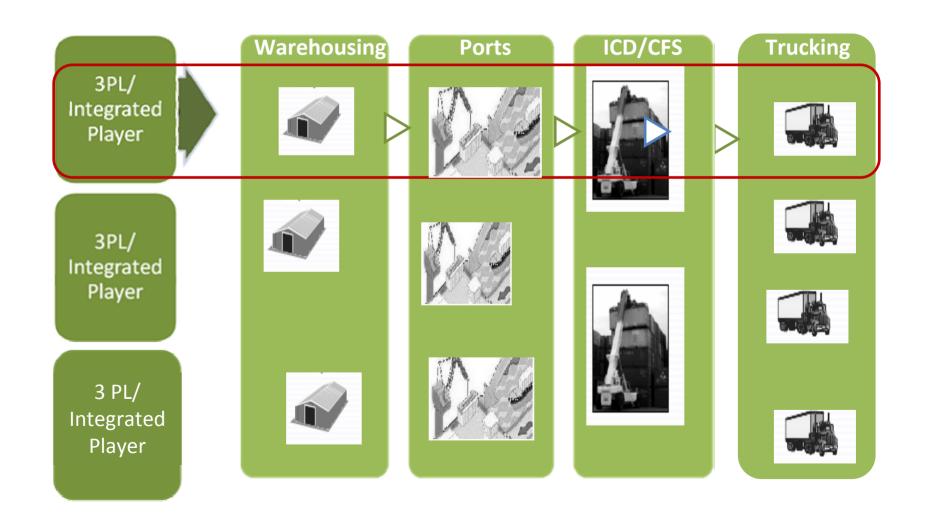
## **INVESTMENT STRATEGY**



#### Invest in individual players in each sector across the supply chain



#### Invest in one player and then in companies impacted by it



#### **Enable Synergies**

#### Commercial Synergies

- Warehousing / Cold Chains & Distribution
- Private rail / ICDs
- Minor Ports / Coastal Shipping
- Freight Forwarding / Project Cargo

#### Organizational Synergies

- Knowledge sharing
- Talent sharing
- Resource sharing

#### Consolidation

Non-duplication of asset bases



#### Add value

#### **Tuscan Ventures**

STRATEGY	ORSANISATION	DIVERSIFICATION	SYNERGIES	EXIT
<ul><li>Financial</li><li>Targets</li><li>Benchmarking</li><li>Evaluate</li><li>different</li><li>opportunities</li></ul>	<ul> <li>Source Talent</li> <li>Reinforce the Board</li> <li>Employee Stock Option Plans</li> </ul>	<ul><li>Diversification</li><li>Widen     product     portfolio</li><li>New markets</li></ul>	<ul> <li>Widen sharing rounds of fur product</li></ul>	rounds of funding
<ul><li>Portfolio of initiatives</li></ul>	Incentivization			



## **Thank You**