

'BUOYANT MARKET LEADS TO SUBDUED TAKEOVER ACTIVITY'

JUST 61 COMPANIES made open offers worth over **Rs 23,000 crore** in 2014 against 81 firms amounting to **Rs 47,474 crore** in 2013, representing a **51%** drop in such offers over the previous year.

ACCORDING TO a report by Prime Database, 2014 saw a strong, buoyant secondary market which led to an increase in stock prices which acted as a deterrent for open offers, buybacks among others.

It also attributed the fall to the base effect, as 2013 had witnessed the mega **Rs 29,220-crore** offer of Unilever plc for Hindustan Unilever Ltd.



55 OFFERS worth **Rs 16,599 crore** (acquired amount **Rs 12,408 crore**) were made for substantial acquisition/change in control of management while six open offers valued at **Rs 6,506 crore** (acquired amount **Rs 6,503 crore**) were made by entities for consolidation of holdings.

8 OFFERS worth **Rs 19,199 crore** or **83%** of the offer amount (acquired amount **Rs 18,427 crore**) were made by foreign entities while **53 offers** worth **Rs 3,907 crore** (acquired amount **Rs 485 crore**) were made by domestic entities.

Rs 11,449 cr.

The largest offer made by United Spirits for Relay followed by Glaxosmithkline for Glaxosmithkline Pharmaceuticals for **Rs 6,389 cr.**

33 BUYBACK offers were concluded in 2014 with a total acquired amount of **Rs 3,032 crore**. The total amount on offer was **Rs 8,939 crore**.

OFFERS IN RECENT YEARS

YEAR	NO. OF OFFER	OFFERS AMOUNT (Rs crore)	ACQUIRED AMOUNT (Rs crore)	SUCCESS %
2009	72	6,744	3,482	52
2010	95	11,056	5,908	53
2011	93	27,116	16,933	62
2012	80	3,297	1,369	42
2013	81	47,474	27,527	58
2014	61	23,106	18,912	82

SOURCE: PRIME DATABASE