

Rout in PB Fintech stock deals ₹11K cr blow to mutual funds

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The sharp fall in PB Fintech's prices over the last two trading sessions has led to a loss of nearly ₹11,000 crore for mutual fund (MF) investors.

MFs held a combined 151.5 million shares of PB Fintech at the end of August, according to Prime Database. The holding, which was valued at ₹28,561 crore at the end of the market session on Tuesday, is down over 38 per cent in the past two sessions to ₹10,914 crore.

The online insurance product distributor is among the companies with the highest MF ownership. As of August end, MFs owned 33 per cent of the total share capital.

The share was owned by 329 active and passive schemes as of August. HDFC Midcap Fund, HDFC Flexicap Fund, Mirae Asset Large & Midcap Fund, Motilal

Oswal Midcap Fund, and Mirae Asset ELSS Tax Saver Fund held the highest number of the company's stocks. The market value of their holdings ranged between ₹1,835 crore and ₹865 crore.

HDFC MF increased its bets on the company as it invested ₹321 crore amid the correction on Thursday.

In terms of percentage of net assets under management, sectoral and thematic funds had the highest exposure. Motilal Oswal Digital India Fund had 6.9 per cent of its assets invested in the company as on August 31, 2026. Franklin India Technology Fund had 5.5 per cent exposure, followed by Axis Service Opportunities Fund (5.1 per cent).

PB Fintech has plunged 38 per cent over the last two sessions due to the Insurance Regulatory and Development Authority of India's (Irdai) proposed overhaul of insurance distribution rules.



Taking a hit

Biggest setback to digital, banking funds

Scheme	Exposure* (%)
Motilal Oswal Digital India Fund	6.9
Franklin India Technology Fund	5.5
Axis Services Opportunities Fund	5.1
DSP Banking & Financial Services Fund	5.0
LIC MF Banking & Financial Services Fund	4.9
WhiteOak Capital Digital Bharat Fund	4.8
Tata Banking & Financial Services Fund	4.6
Sundaram Business Cycle Fund	4.3
Tata Digital India Fund	4.2
UTI Innovation Fund	4.2

*Net of total assets being managed by the scheme
Source: PRIME Database; Data as of August 31, 2026