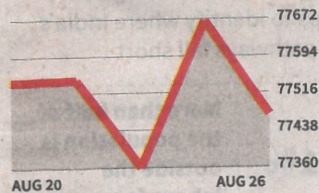


the hindu businessline

SENSEX 77472.94 (-183.15)

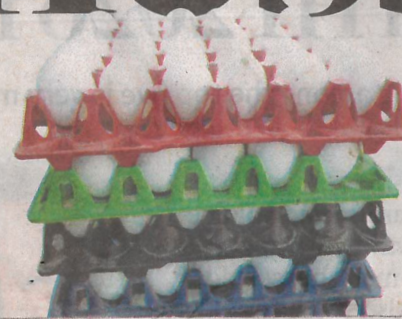
IN FOCUS



	LATEST	CHANGE
Nifty 50	24207.75	-126.80
P/E Ratio (Sensex)	20.52	-0.05
US Dollar (in ₹)	--	--
Gold Std 10 gm (in ₹)	160691.00	-701
Silver 1 kg (in ₹)	242959.00	+1111

COST REPRIEVE.

Egg prices plunge 20% from peak, chicken rates cool as **Shravan** dents demand **p10**



TECHNOPHILE.

Pixel 11 Pro is a near-perfect compact flagship with brilliant cameras and pure Google smarts **p4**

BENGALURU - CHENNAI - COIMBATORE - HUBBALLI - HYDERABAD - KOCHI - KOLKATA - MADURAI - MALAPPURAM - MANGALURU - MUMBAI - NOIDA - THIRUVANANTHAPURAM - TIRUCHIRAPALLI - VIJAYAWADA - VISAKHAPATNAM

RNI No. UPENG/2022/86886

Bulk selling picks up in August as promoters cash in on market rally

Anupama Ghosh
Mumbai

Promoter selling gathered pace in August after a subdued July, with insiders accounting for nearly 21 per cent of total bulk deal sales worth ₹12,440 crore, out of the ₹59,433 crore recorded till August 25, according to Prime Database.

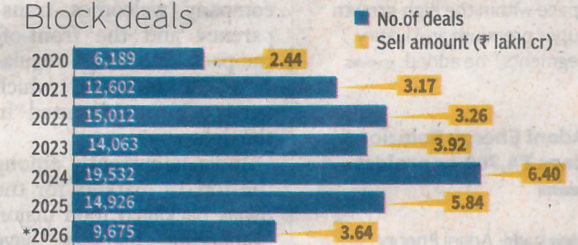
The momentum accelerated further on Wednesday, when five bulk and block deals worth over ₹6,300 crore were executed despite a lacklustre market.

The largest deals were executed in Billionbrains Garage Ventures (₹2,500 crore) and Welspun Corp (₹1,433 crore), both of which ended lower.

PhysicsWallah defied the trend, rising 3.9 per cent after a ₹550 crore block deal, while Rubicon Research gained 6.4 per cent after trades worth ₹140 crore. Viyash Scientific saw ₹225 crore worth of shares change hands and closed 5.4 per cent lower.

Prudential Corporation Holdings is likely to launch a block sale of about 2 per cent in ICICI Prudential AMC on Thursday, offering nearly 99 lakh shares at ₹2,998-3,158

Block deals



Source: Prime Database *till Aug 25

apiece. Large promoter sales in August included Pilani Investment & Industries Corp's ₹2,896 crore sale in UltraTech Cement, Ardour Investment Holding's combined ₹5,007 crore stake sale in Adani Power and Adani Green Energy, and General Atlantic Singapore Fund's ₹1,400 crore offload in KFin Technologies.

STRONG LIQUIDITY

Overall bulk and block deals worth ₹3.64 lakh crore have been executed through 9,675 transactions so far in 2026, reflecting strong market liquidity and institutional appetite for large secondary-market trades. While this is below the record ₹6.41 lakh crore raised in 2024, the tally already highlights a busy year for stake sales and capital reallocation by promoters, private equity in-

vestors and institutions.

"Strong institutional liquidity is absorbing the large supply of shares. After the sharp rally in many segments of the market, promoters and early investors are finding valuations attractive enough to monetise their holdings," said Pranav Haldea, Managing Director, Prime Database Group.

Kranthi Bathini, Director-Equity Strategy at WealthMills Securities, said, "Promoters typically use sharp vertical rallies to trim stakes, while buyers such as mutual funds and strategic investors step in after conducting extensive due diligence."

However, Uttam Kumar Srimal, Deputy Head of Fundamental Research at Axis Direct, said the selling should not be viewed as a sign of weakness.