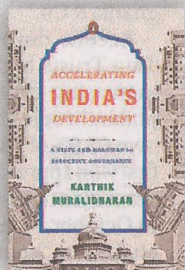
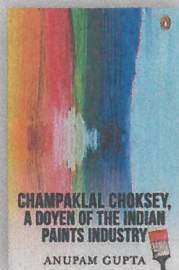


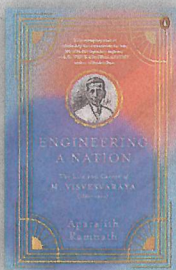
Gaja Capital Business Book Prize announces the shortlist for 2025



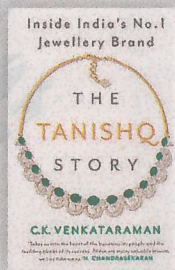
Accelerating India's Development: A State-Led Roadmap for Effective Governance by **Karthik Muralidharan**



The Rise of Asian Paints: Champaklal Choksey, A Doyen of the Indian Paints Industry by **Anupam Gupta**



Engineering a Nation: The Life and Career of M. Visvesvaraya (1861-1962) by **Aparajith Ramnath**



The Tanishq Story: Inside India's No.1 Jewellery Brand by **C.K. Venkataraman**



The Startup Code: Taking Your Company from Seed to Scale by **Mukesh Bansal**

The Gaja Capital Business Book Prize—which celebrates excellence in business writing that captures the essence of entrepreneurship, leadership, and innovation in India—has announced the shortlist for its 7th edition.

This year's shortlist presents a compelling mix of narratives that explore India's economic transformation, corporate ingenuity, and the stories behind some of the country's most iconic enterprises and individuals shaping India's growth story.

The shortlisted titles are: *Accelerating India's Development: A State-Led Roadmap for Effective Governance*, by **Karthik Muralidharan**, which presents a bold blueprint for India's next phase of economic growth through structural reforms, investment-led expansion, and inclusive development. *The Rise of Asian Paints: Champaklal Choksey, A Doyen of the Indian Paints Industry*, by **Anupam Gupta** that offers a rare inside view into how one of India's most admired companies mastered innovation, distribution, and design thinking to create a world-class brand. *Engineering a Nation: The Life and Career of M. Visvesvaraya*

(1861-1962), by **Aparajith Ramnath**, which explores India's industrial and infrastructural transformation and the role of engineering excellence in nation-building. *The Tanishq Story: Inside India's No.1 Jewellery Brand*, by **CK Venkataraman**, that chronicles the creation of one of India's most trusted jewellery brands through customer insight, design innovation, and ethical leadership; and *The Startup Code: Taking Your Company from Seed to Scale*, by **Mukesh Bansal**, which decodes the mindset, frameworks, and failures that define India's vibrant startup ecosystem and the founders shaping its future.

Manish Sabharwal, chairman of the jury, commented, "The 2025 shortlist reflects India's economic imagination—stories that go beyond success to show resilience, reinvention, and leadership at scale. In an age of noise, these books remind us of the power of ideas, execution, and character."

Gopal Jain, managing partner & co-founder of Gaja Capital, commented, "The books in the shortlist beautifully capture the full spectrum of India's business narrative. From the foundational role of

infrastructure and governance to the execution brilliance of iconic brands and bold ambition of our startup ecosystem. These stories remind us why India remains one of the world's most exciting growth markets."

The jury for the seventh edition comprises eminent leaders from industry, investments, public policy, and academia. **Manish Sabharwal** (vice-chairman, TeamLease – chairman, jury); **Imran Jafar** (co-founder & managing partner, Gaja Capital); **Arindam Bhattacharya** (senior advisor & emeritus partner, BCG); **Dr Lakshmi Venu** (managing director, Sundaram-Clayton Ltd.); **Dr Sangita Reddy** (joint managing director, Apollo Hospitals); **Neelkanth Mishra** (chief economist, Axis Capital); **Prithvi Haldea** (founder chairman, Praxis Consulting); **Shailesh Haribhakti** (founder & managing partner, Shailesh Haribhakti & Associates); and **UK Sinha** (former chairman, SEBI & head of the RBI Expert Committee on MSMEs).

The winner of the 2025 Gaja Capital Business Book Prize will be announced later this year. The award continues to honour works that celebrate entrepreneurial spirit and thought leadership in Indian business, carrying a prize purse of ₹20 lakh.

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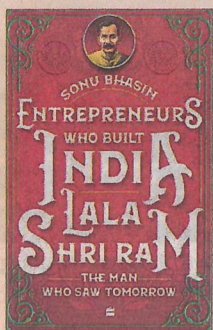


GAJA CAPITAL

Business Book Prize

2025

Winner of Gaja Capital Business Book Prize 2024



Entrepreneurs Who Built India—Lala Shri Ram: The Man Who Saw Tomorrow by **Sonu Bhasin**

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