

Meesho, Fractal look at public listings in late Nov, early Dec

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MUMBAI

E-commerce marketplace Meesho and artificial intelligence firm Fractal Analytics are launching their public market listing between late November and early December, said three people familiar with the matter.

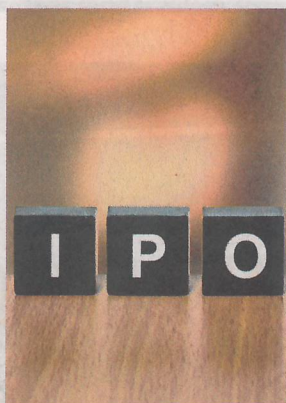
Fractal will launch the process for its ₹4,900 crore (\$560 million) initial public offering (IPO) in the first week of next month for a listing by mid-December, the people said, speaking on the condition of anonymity. Meesho is targeting a \$800-850-million issue, spanning an offer-for-sale and a fresh issue component, at a valuation of \$8-8.2 billion in the last week of November and will subsequently list early next month, the people said.

Meesho and Fractal did not respond to *Mint*'s requests for a comment till the time of publishing.

The two will join the growing list of other new-age startups, including Groww, Lenskart, Pine Labs and PhysicsWallah, that seek to go public in the current quarter, marking one of the busiest periods in the capital markets this year.

"We are seeing an amazing confluence of demand and supply," said Pranav Haldea, managing director at Prime Database. "With companies of different sizes, sectors and types coming to the market, there is also active demand from investors, primarily domestic institutions that are flush with retail money, looking for newer companies to invest in."

In the last 3-4 years, he said, nearly 60% of the IPO volumes have happened in the last three months of the year. This year has seen a record number of filings despite volatility in the ini-



Fractal is eyeing a \$560 million IPO while Meesho is targeting a \$800-850 million issue. ISTOCK

tial months, he said.

Meesho, which filed its updated draft papers after a confidential filing earlier this year, is expected to raise ₹4,250 crore in fresh capital, in addition to selling 175.6 million shares under the OFS. Its selling shareholders include Elevation Capital, Peak XV Partners, Y Combinator, Vidit Aatreya, Sanjeev Kumar, Man Hay Tam, VH Capital, among others.

The company has appointed Kotak Mahindra Capital, Axis Capital, Morgan Stanley India, JP Morgan and Citi Group to help with the issue. Meesho, which flipped its base from the US to India, was among the firms that received approval from Sebi last week.

Fractal's IPO entails a fresh issue of equity shares worth ₹1,279.3 crore and an offer for sale (OFS) of up to ₹3,620.7 crore, according to the draft red herring prospectus filed with the regulator in August. Its selling shareholders include Quinag Bidco, TPG, Satya + Kumari Remala, Rao Venkateswara Remala and GLM Family Trust.

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