

# Gaja Capital Business Book Prize announces its seventh edition



## 2025 longlist of selected books

- **Accelerating India's Development: A State-led Roadmap for Effective Governance**, by Karthik Muralidharan
- **A.M. Naik: The Man Who Built Tomorrow**, by Priya Kumar and Jairam N Menon
- **Amrut, The Great Churn: The Global Story of India's First Single Malt**, by Sriram Devatha
- **Dharmanomics: An Indigenous and Sustainable Economic Model**, by Sriram Balasubramanian
- **Engineering a Nation: The Life and Career of M. Visvesvaraya (1861-1962)**, by Aparajith Ramnath
- **Impossible to Possible: Maruti's Incredible Success and How it Can Change India**, by R.C. Bhargava
- **The Nehru Development Model: History and its Lasting Impact**, by Arvind Panagariya
- **The Rise of Asian Paints: Champaklal Choksey, A Doyen of the Indian Paints Industry**, by Anupam Gupta
- **The Start-Up Code: Taking Your Company from Seed to Scale**, by Mukesh Bansal
- **The Tanishq Story: Inside India's No. 1 Jewellery Brand**, by CK Venkataraman.

**G**aja Capital, one of India's leading growth-stage private equity firms, has announced its longlist for the seventh edition of the Gaja Capital Business Book Prize. Since its inception in 2019, the prize has celebrated authors whose works capture the entrepreneurial spirit and innovation that define Indian business, establishing it as one of the country's most prestigious honours for business writing.

With a prize of ₹20 lakh, the award honours books that offer original insights into India's dynamic business landscape. Through rigorous research and compelling storytelling, the prize continues to spotlight narratives that inform, inspire, and influence the next generation of entrepreneurs and business leaders.

The jury for this year's edition comprises distinguished leaders from industry, investment, public policy, and governance. Manish Sabharwal, vice-chairman of TeamLease, serves as chairman of the jury. He is joined by Imran Jafar, co-founder and managing partner of Gaja Capital; Arindam Bhattacharya, senior

advisor and emeritus partner at Boston Consulting Group; Dr Lakshmi Venu, managing director of Sundaram-Clayton; Dr Sangita Reddy, joint managing director of Apollo Hospitals; Neelkanth Mishra, chief economist and head of global research at Axis Capital; Prithvi Haldea, founder chairman of Praxis Consulting; Shailesh Haribhakti, founder and managing partner of Shailesh

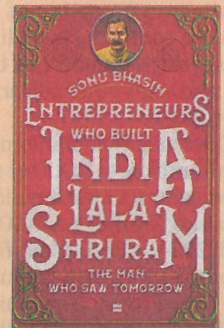
Haribhakti & Associates; and UK Sinha, former chairman of SEBI and head of the RBI Expert Committee on MSMEs.

Speaking about the book prize, Manish Sabharwal, chairman of the jury, said, "India's entrepreneurial story is still being written, and books have the ability to both record and accelerate that journey. The best writing helps us see patterns, understand choices, and connect individual stories to larger transformations. Through this prize, we aim to honour authors who bring rigour, narrative energy, and fresh perspective, ensuring that India's economic rise is not just tracked in numbers, but also told through inspiring ideas."

Gopal Jain, managing

director and CEO of Gaja Capital, said, "Business stories are more than accounts of profit and loss; they are narratives of risk, resilience, and reinvention. At Gaja Capital, we believe thoughtful storytelling plays a powerful role in shaping the entrepreneurial mindset. The Business Book Prize aims to recognise authors who bring clarity to complexity, decode the ideas and decisions behind transformative businesses, and capture the human side of enterprise."

## Winner of Gaja Capital Business Book Prize 2024



Entrepreneurs Who Built India—Lala Shri Ram: The Man Who Saw Tomorrow  
by Sonu Bhasin

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