

Snapdeal defers \$152-mn IPO indefinitely

ARYAMAN GUPTA

New Delhi, 9 December

SoftBank-backed e-commerce company Snapdeal has deferred its IPO plans through which it was aiming to issue equity shares worth \$152 million, becoming the most recent entrant in a long line of companies shelving their listing plans this year.

The firm, which cited poor market conditions as the reason for the deferral, is yet to decide on a new timeline for the IPO.

"Considering the prevailing market conditions, the company has decided to withdraw

the DRHP (draft red herring prospectus). The company may reconsider an IPO in the future depending on its need for growth capital and market conditions," said a Snapdeal spokesperson.

The company filed a request for withdrawal of its IPO with the Securities and Exchange Board of India (Sebi) earlier this week. The development comes at a time when many technology majors are shelving their plans for IPOs.

Earlier this year in October, Imagine Marketing – the company that owns wearable brand Boat – and online automobile marketplace Droom

Technology had withdrawn their listing plans. A month before that, PharmEasy parent API Holdings withdrew its

DRHP.

Hospitality major OYO, which had filed its draft papers with Sebi in October last year,

RETRACING THE COURSE

Company	Date of approval	Amount (₹ crore)
■ India1 Payments	Nov 24, '21	2,000
■ One Mobikwik Systems	Oct 7, '21	1,900
■ Northern Arc Capital	Sept 3, '21	1,800
■ Penna Cement Industries	Oct 14, '21	1,550
■ Healthium Medtech	Nov 24, '21	1,350
■ Puranik Builders	Nov 18, '21	1,000
■ ESAF Small Finance Bank	Oct 20, '21	998

Note: IPO has to be filed within one year of date of approval
Source: Primedatabase

is also yet to receive the Sebi nod to go public, joined by the likes of digital payments firm MobiKwik.

Snapdeal, which competes with other e-commerce giants like Amazon, Flipkart and Meesho, recently lost its coveted unicorn status after the company's valuation dipped below \$1 billion amid widespread valuation markdowns.

The e-commerce company had also signed an onboarding agreement with the government-backed Open Network for Digital Commerce (ONDC) in July 2022, making it the first e-commerce platform to debut on the ONDC platform.